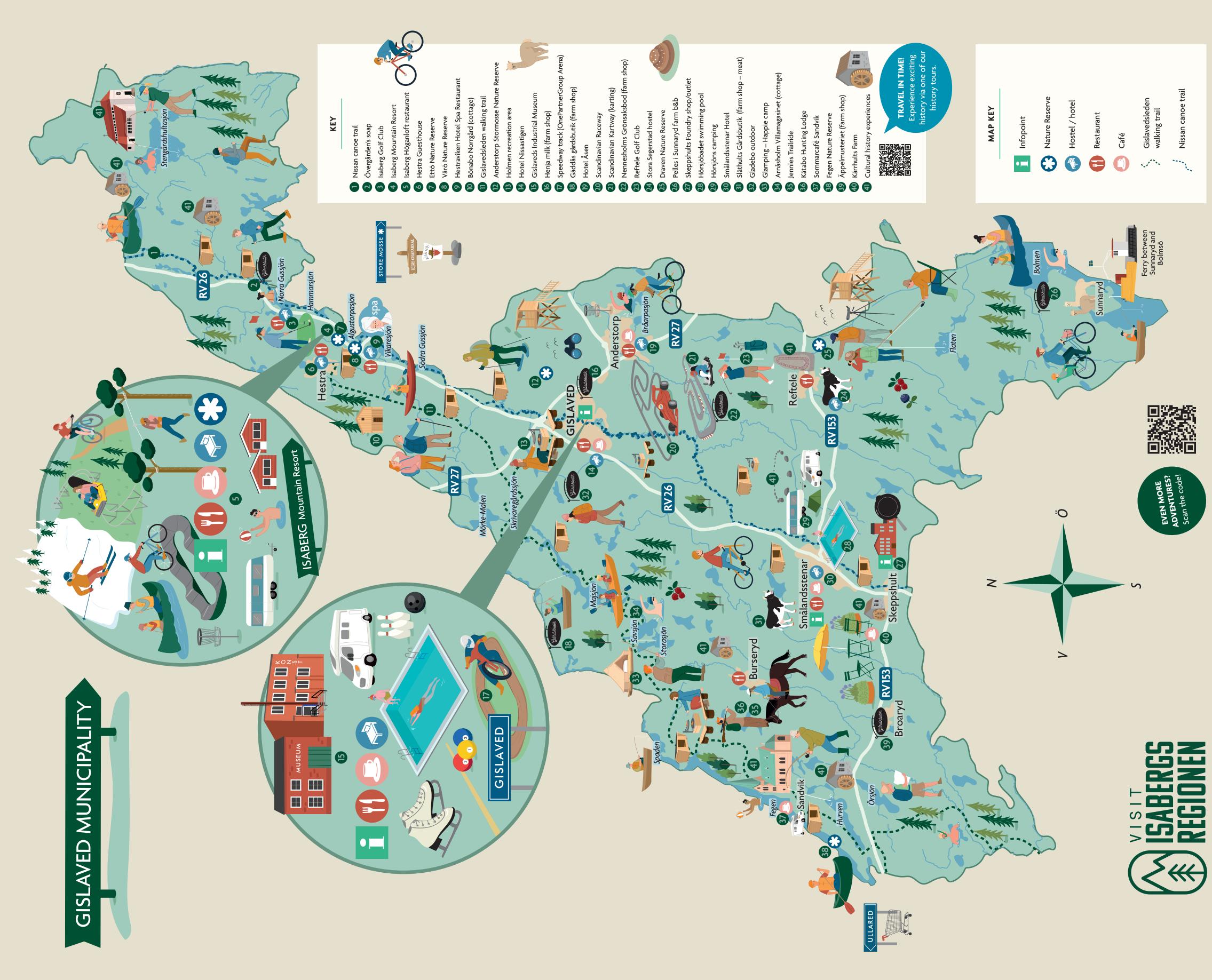
# ERE Т STARTS JRE E THE ADVEN



# 20 ways to experience the Isaberg region

- Experience the adventure at Isaberg with thrilling rides on the alpine coaster, highspeed MTB trails, and playful high ropes courses among the treetops.
- Paddle along the Nissan Canoe Trail or explore one of our 388 lakes, discovering hidden gems along the shores and islands.
- Follow in the footsteps of racing legends at Scandinavian Raceway in Anderstorp – an iconic Formula 1 circuit in Sweden.
- Cruise across Lake Bolmen, Sweden's 10th largest lake, on the ferry between Sunnaryd and Bolmsö.
- Enjoy a nature-inspired spa experience and total relaxation at Hestraviken Riverside Spa.
- Discover Happie Camp, a magical forest retreat hidden in the wild.
- Roast marshmallows under the stars at one of our wind shelters.
- Experience the Småland mountains with Isaberg's 11 ski slopes of varying difficulty,
- ski school, cozy cabins, and après-ski.
- Join Släthultsboden on a scenic horse and carriage ride through the Småland forests and cultural landscapes.
- Hunt for Småland's finest goods when local factories open their doors for the Fabriksrundan event in October.
- Savor locally produced delicacies from our Småland farm shops.
- Explore the Småland forests and cultural landscapes by hiking or biking along all or parts of the Gislavedsleden trail.
- Visit the scenic Sandvik at Lake Fegen's shore and enjoy a coffee break at Sockenstugans summer café.
- Step into the shoes of a world-famous Formula 1 driver at Scandinavian Kartway.
- Birdwatch from the tower and search for trolls in Store Mosse National Park.
- Enjoy homemade pastries in Kärrhult Farm's blooming garden.
- Lace up your skates, and take a long tour on the sparkling ice of Lake Bolmen or Lake Fegen.
- Play golf in a stunning natural setting at Isaberg Golf Club.
- Challenge yourself on Jättetrappan, Isaberg's toughest hiking trail, and take in the breathtaking view.
- Step into the Wild West at High Chaparral, with gold panning, train robberies, and exciting shows.

# The inventive Smålander

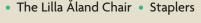
Exciting History Along the Nissan River Along the Nissan River, you can find many historical remnants from different time periods, including timber rafting, mills, and ironworks. When industrialization and the railway arrived, the region transformed from a poor part of Småland into a thriving community. The geographical location and the inventive spirit of the Småland people have made the municipality a highly industrialized area.

At Gislaved's Industrial Museum, housed in the 100-year-old Remfabriken (Belt Factory), you can explore the area's fascinating industrial history.

Fabriksrundan – A Unique Shopping Experience Fabriksrundan, held every October, offers a unique opportunity to visit the iconic factories of the Gnosjö region and shop for products directly from the manufacturers. Here, you can find showroom samples, discounted items, and end-of-line products at fantastic prices. You can also join guided tours, learn more about the production process, and discover why Smålandmade products are renowned worldwide.

## Well-known products from the Isaberg region

- Kockums Cast Iron Pot Hestra Gloves
- Skeppshult Bicycle
  Skeppshult Frying Pan





# Småland's biggest outdoor experience

Welcome to southern Sweden's largest bike park At Isaberg there are more than 25 marked mountain bike trails that offer many beautiful miles both on and around the mountain. For those who prefer going downhill, there is a network of trails that wind down the mountain. The 6-chair lift takes you and the bike all the way up to the top of the mountain.

#### Scandinavia's largest pump track

For those who want to develop their technique or just have a little fun, there is also a 6 hectare technical area and an absolutely awesome 2,500 square metre pump track of world class with lots of opportunities for both young and old mountain bikers.



# Winter in the Isaberg region

#### Southern Sweden's largest ski resort

Isaberg is southern Sweden's largest ski resort and a classic winter sports resort with a centuries-old history. Isaberg offers 11 pistes in all levels of difficulty, from nice green to breathtaking black, and 8 lifts, including a 6-chair lift that takes you to the top. At the mountain there is a holiday village, restaurants, ski hire and sports shop as well as a ski school. Everything you need for a successful ski holiday.

ISABERG Mountain Resort



# High Chaparral - experience the Wild West

At High Chaparral, exciting adventures await you in a genuine Wild West environment, where you yourself are part of the adventure. Experience action-packed shows, meet villains like the Dalton brothers and train robbers, pan for gold, climb aboard a paddle steamer, meet Zorro and his friends or go at full gallop on a hobbyhorse.



**Fun activities**  Bowl • Padel tennis Cinema • Shuffleboard.



# Racing

#### Motor racing at Anderstorp

The famous Scandinavian Raceway, located on moorland, was opened in 1968. In 1973, Sweden's first Formula 1 Grand Prix was held at the track. Niki Lauda, James Hunt, Emerson Fittipaldi and Ronnie Peterson all drove Formula 1 here in the 70s. Today, the track arranges both motorcycle and car races. You can see when the next meeting is in our events calendar.

#### Karting – Scandinavian Kartway

Imagine yourself as a world-famous Formula 1 driver at Scandinavian Kartway in Anderstorp, where you drive go-karts on a scaled-down replica of Scandinavian Raceway, Sweden's only Formula 1 track. The karting track is located opposite the main entrance to the main track. The complex has a large depot with roof, changing rooms and cafeteria.

Shopping cart racing – Gekås in Ullared In the Isaberg region, you need go no further than a day trip to the famous Gekås store in Ullared.





# Magnificent nature experiences and untouched wilderness

Closeness to nature is our strength and in the Isaberg region there are 388 lakes, fabulous forests and moorland. You can enjoy our fantastic nature on foot, by bike, canoe or with a fishing rod in your hand. Cook over an open fire and fall asleep under the stars in one of our shelters.

Nature reserves and nature areas Anderstorp Stormosse Nature Reserve Bird watching towers, wind shelter, barbecue area, cycle path, snowshoe hiking (hire at Hestra Guesthouse).

Fegen Nature Reserve Hiking trail, canoeing, wind shelter, barbecue areas, fishing.

Värö Nature Reserve Wind shelter, barbecue area, walking paths, fishing (accessible by canoe).

Ettö Nature Reserve Swimming area, barbecue area, hiking trails.

Holmen Barbecue cabins, playground, walking paths, fishing.

Draven Nature Reserve Bird watching towers, wind shelters, barbecue areas, hiking trail.

Store Mosse National Park Hiking trails, bird watching towers, Nature Centre, guided tours, snowshoe walking.

Bolmen Bathing area, marina, fishing, canoeing and cycling trails.



# Farm Shops and **Culinary Experiences**

#### A Taste of Småland

In Småland, food is as authentic as the landscape itself. Farm shops offering organic products blend with local sourdough bakeries and cafés, where you can enjoy homemade bread and traditional Swedish fika. Experience classic Småland delicacies such as raggmunk (Swedish potato pancakes) and ostkaka (Swedish cheesecake), or try innovative dishes inspired by nature. In Småland, food is all about quality, tradition, and a deep love for the local produce.

Discover Our Farm Shops and Rural Life Experience the Småland countryside at its very best. Visit our charming farms and rural cafés, where you can meet the animals – from fluffy lambs and cows to lively pigs, hens, and horses. Learn about the small but meaningful details of farm life, such as grooming a horse or collecting fresh eggs straight from the henhouse.

Shop for locally produced delicacies like ostkaka, sausages, apple must, and fresh milk in glass bottles – all straight from the farms.



# Wander...

#### Gislavedsleden

Via Gislavedsleden, which is about 100 km long, you get to experience the landscape of Småland up close: fabulous forests, small forest lakes, red cottages with white trim and cow pastures. The trail stretches from Isaberg in the north to Lake Fegen in the south and goes through two nature reserves and a number of fascinating cultural areas.

If you want to live a wilderness life and sleep out in the open, there are seven campsites with wind , shelters and fireplaces along the trail. For those who prefer to spend the night under a roof, there are many personal and genuine accommodation options.

More hiking trails

- Fornminnesleden
- Tuskeboleden
- Knavraboleden
- Nissan Nature and Culture Trail Hiking trails around Isaberg

The wonderful camping life In our part of Småland you can enjoy the wonderful camping life at Isaberg Mountain Resort or Hörsjöns camping. Both campsites are close to wonderful nature and a lot of fun activities.





# A place of enjoyment and recreation

## Stay in the countryside and close to the lakes

In our part of Småland there are many places to stay that give you the opportunity to experience the Småland dream for real. Wake up to fabulous woodland, lingonberries and flower meadows all around you. Experience the feeling of drinking your morning coffee overlooking a small forest lake or having only a few metres to go for an evening swim.

## **Riverside Spa**

At Hestraviken's Riverside Spa, guests can relax in the nature-inspired Spa complex, which enjoys a unique location by the Nissan River. Enjoy three heated outdoor pools and a sauna area that hangs out over the Nissan. Rather more cooling bathing is offered in the river from a jetty. In the various treatment rooms you can book treatments for body and soul.





# Canoeing – experience nature from the water surface

#### Nissan canoe trail

The canoe trail goes through four nature reserves and shows the most beautiful side of Småland. In the northern part of the trail, the Nissan river runs through forest lakes. Here you can experience what it feels like to step ashore on a deserted island and explore the magical nature. The southern part of the canoe trail has a more winding course and is in many places very meandering. Here the trees hang like an arch over the river and if you are lucky you will see a deer or a moose standing and drinking at the edge of the river. You can start and end wherever you want along the canoe trail. Have a lovely day trip or set off on a longer adventure by paddling the entire trail of almost 90 kilometres.

#### Good canoeing lake



• Fegen Algustorpasjön

Majsjön

Bolmen

#### Fish in one of our 388 lakes

The Isaberg region offers fantastic fishing opportunities all year round for both sport and recreational anglers. Popular fishing waters include Fegen, Bolmen, Nissan lakes, Majsjön and the Nissan river. Several operators offer lakeside accommodation with a boat and you can also book your very own fishing guide.







Welcome to your own clearing in the forest Find peace and recharge your batteries in the forest. Happie Camp offers a magical experience hidden in the wild. Stay in a tastefully decorated tent with outdoor kitchen, fireplace and hygiene station right by a forest lake without a human











